

TRENDING STORY



[Tweet](#)

Google Launches Voice-to-Twitter Service To Help Protesters in Egypt

SOCIAL GOOD A group of engineers from Google, Twitter and SayNow (which Google acquired last week) wer...

January 31, 2011 by Lauren Indvik [View Comments](#)

MORE TRENDING STORIES



Google Spent More on Lobbyists in 2010 Than Yahoo, Facebook & Apple Combined [View Comments](#)



HOW TO: Create a Facebook Engagement Policy [View Comments](#)

MOST SHARED THIS WEEK

- 8-Year-Old Girl Lectures Egypt's Muba...
- Android Is Now the Most Popular Smart...
- Julian Assange Defends WikiLeaks on "...
- Why Social Media Is Bringing Back Our...
- 10 Incredible Interactive YouTube Videos

ALL STORIES



Digg Gets an Overhaul to Draw Users Back

SOCIAL MEDIA Digg has launched an overhaul and redesign of the struggling social media service in an attempt to bring users back and regain some momentum. This rol...

January 31, 2011 by Ben Parr [View Comments](#)

[Tweet](#)



Foursquare's University Badges Now Available at All Colleges & Universities

SOCIAL MEDIA Foursquare has just announced that its "Foursquare for Universities" program is now available at every college and university around the w...

January 31, 2011 by Jolie O'Dell [View Comments](#)

[Tweet](#)



Marketing Manager at Insight Cuba (New Rochelle, New York)

JOBS Overview We are seeking a dynamic, enthusiastic, self-starter with a strong marketing background and a passion ...

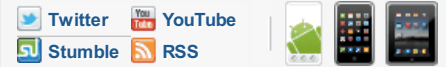
[View Listing](#)

[View More Jobs](#)



"New York Times" Quietly Rolls Out

SUBSCRIBE TO MASHABLE



[More subscription options >](#)

[Advertise Here](#)

MASHABLE NEWS IN YOUR INBOX

Your Email Address

[Sign up](#)

TRENDING TOPICS

[Facebook](#)

[Twitter](#)

[Egypt](#)

[Social Media](#)

[Advertising](#)

[Android](#)

[Google](#)

[Video](#)

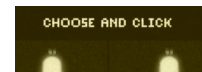
[Jobs](#)

[3d](#)

TOP STORIES TODAY



Another 10 Creative Uses of the New Facebook Profile [PICS] [View Comments](#)



10 Incredible Interactive YouTube Videos [View](#)



Recommendations Service

MEDIA Today, *The New York Times* quietly rolled out a new page that serves up a list of recommended stories based on recently read items. Available at NYTi...



January 31, 2011 by Lauren Indvik View Comments

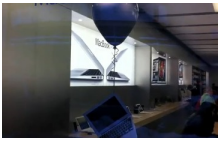


Facebook, Google, & IBM Partner With White House to Encourage Entrepreneurship

STARTUPS After promising a basketful of tax breaks for small business in his State of the Union address last week, President Obama seems to be standing behind...



January 31, 2011 by Sarah Kessler View Comments

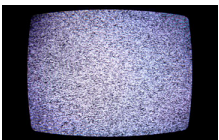


MacBook Air Suspended From Balloon in Apple Store Display [VIDEO]

BUSINESS & MARKETING Apple's marketing prowess apparently extends beyond its TV spots and much-hyped press conferences — it goes into in-store displays as well....



January 31, 2011 by Todd Wasserman View Comments

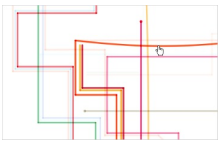


The Truth About Cutting the Cable TV Cord [VIDEO]

MEDIA Ad agency Hill Holliday recently conducted an experiment, asking five families to give up cable TV in favor of connected TV devices for a week. The g...



January 31, 2011 by Christina Warren View Comments



New York City Subway System Comes Alive in HTML5 & Javascript [VIDEO]

DEV & DESIGN If you live in New York City, you most likely have a love/hate relationship with the subway (one that tends to wander toward "hate" more...



January 31, 2011 by Brenna Ehrlich View Comments

TOP PHOTO AND VIDEO GALLERIES



10 Awesome Apple-Inspired iPad Wallpapers [PICS]

View Comments



5 Unusual Ways to Use Apple's iPad [VIDEOS]

View Comments



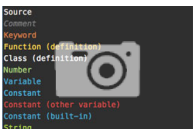
10 Terrific New Tumblr Themes

View Comments



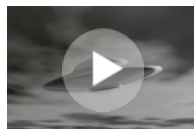
5 Awesome Apple iPad Mods [VIDEOS]

View Comments



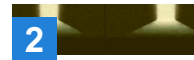
11 Delicious TextMate Themes for Designers and Developers

View Comments



10 Best UFO Hoax Videos on YouTube

View Comments



2

[VIDEOS](#) View Comments



3

Plug Hub Makes That Mess of Cables Disappear [PICS]

View Comments



4

Zuckerberg Appears on "SNL" Alongside His Cinematic Counterpart [VIDEO]

View Comments



5

8-Year-Old Girl Lectures Egypt's Mubarak on YouTube [VIDEO]

View Comments

PARTNERS



Mashable

SXSWi HOUSE

BUFFALO BILLIARDS, AUSTIN, TX
★ MARCH 13TH - 14TH, 2011 ★

[Join Mashable at SXSWi →](#)



HarperCollins Plans To Publish Novel Submitted To Social Network for Teen Writers

MEDIA Thanks to HarperCollins's crowdsourced social network, one teen writer from Ireland will get the chance to see her novel, *The Carrier of the M...*



January 31, 2011 by [Brenna Ehrlich](#) [View Comments](#)



New Technology Measures Emotional Responses to Web Videos

STARTUPS Startup Affectiva is building technologies to measure emotion in web video. It is technology the founders, MIT scientists Dr. el Kaliouby and Dr. Rosa...



January 31, 2011 by [Jennifer Van Grove](#) [View Comments](#)

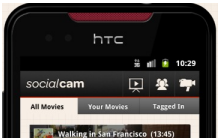


How Journalists Are Using Social Media to Report on the Egyptian Demonstrations

SOCIAL MEDIA With the Internet still inaccessible for the majority of people in Egypt, much of the international community is relying on journalists with satellite...



January 31, 2011 by [Vadim Lavrusik](#) [View Comments](#)



Justin.tv To Launch Social Video-Sharing App

VIDEO The guys over at Justin.tv are planning to launch SocialCam, a video-sharing app for mobile that will make uploading video to one's social netwo...



January 31, 2011 by [Brenna Ehrlich](#) [View Comments](#)



Facebook To Launch Third-Party Commenting Platform

SOCIAL MEDIA Facebook is about to launch a commenting platform to compete with the likes of Disqus and other third-party services, sources familiar with the matter...



January 31, 2011 by [Lauren Indvik](#) [View Comments](#)



Motorola Evokes "1984" Ad To Tweak Apple [VIDEO]

BUSINESS & MARKETING Motorola is picking a fight with Apple, attempting to use the latter's iconic "1984" ad against the company. A video hyping a...



January 31, 2011 by [Todd Wasserman](#) [View Comments](#)



100+ Upcoming Social Media & Tech Events

SOCIAL MEDIA Every week, *Mashable* puts together a calendar of upcoming social media and web events, parties and conferences. Would you like to have your conference...



January 31, 2011 by [Brett Petersel](#) [View Comments](#)



World Bank Opens Data Catalogue for Social Good Competition

SOCIAL GOOD Voting has just opened on the World Bank's Apps for Development Competition. The competition marks the first time the



About Mashable

Founded in 2005, Mashable is the top source for news in social and digital media, technology and web culture. With more than 40 million monthly pageviews, Mashable is the most prolific news site reporting breaking web news, providing analysis of trends, reviewing new Web sites and services, and offering social media resources and guides.

Partners



Global Syndication Partners



©2005-2011 Mashable, Inc. All Rights Reserved.

Company

- [About Us](#)
- [Contact Us](#)
- [Announcements](#)
- [Submit News](#)
- [Advertise](#)
- [Privacy Policy](#)

Site

- [Classifieds](#)
- [Mobile Version](#)
- [iPhone App](#)
- [iPad App](#)
- [Android App](#)
- [Blippr](#)
- [Mashable Fran](#)